



PROGRAM ADVERTISING 2016-17 CONCERT SEASON

— NEW THIS SEASON —
FULL COLOR PROGRAM
INCLUDING ALL ADS

FOR MORE INFORMATION:

info@folsomlakesymphony.com OR 916-357-6718

ADVERTISER CONTACT INFORMATION:

CONTACT NAME: _____

BUSINESS NAME: _____

STREET ADDRESS: _____

CITY: _____

STATE: _____ ZIP CODE: _____

CONTACT TELEPHONE: _____

EMAIL: _____

METHOD OF PAYMENT:

___ Pay by Check made payable to:
Folsom Lake Symphony

___ Pay by Credit Card:
Call 916-357-6718 to process payment

Mail completed form and check to:
Folsom Lake Symphony
PO Box 794, Folsom, CA 95763

CONCERT PROGRAM ADVERTISING DATES (5 programs):

2016-2017 Concert Dates:

Oct. 22, 2016, Dec. 3 & 4, 2016, Feb. 18, 2017,
Apr. 22, 2017, June 3 & 4, 2017

Concert date(s) or Season: _____

Circle ad option/price below:

Ad Options	Per Program	Season
Full Page Back Cover	\$450	\$1800
Full Page Inside Front	\$400	\$1600
Full Page Inside Back	\$400	\$1600
Half Page Inside Front	\$250	\$1000
Half Page Inside Back	\$250	\$1000
Full Page Inside Content	\$350	\$1400
Half Page Inside	\$200	\$800
Quarter Page Inside	\$100	\$400
Eighth Page Inside	\$50	\$200
* See attached page for ad sizes, specs & instructions		

I request my advertisement be included in the
Folsom Lake Symphony 2016-17 Concert Program

SIGNATURE: _____

FULL PAGE AD

VERTICAL

5" X 8"

FINISHED SIZE

SPECS AND INSTRUCTIONS

Format: high resolution pdf. eps or jpg
Fonts must be embedded or converted to curves

Color: CMYK-
Program will be digitally printed in full color

Files need to be PC compatible

Submit "camera-ready" artwork by email to:
info@folsomlakesymphony.com

fold

HALF PAGE AD

HORIZONTAL

5" X 3.89"

FINISHED SIZE

QUARTER PAGE AD

VERTICAL

2.4" X 3.89"

FINISHED SIZE

QUARTER PAGE AD

HORIZONTAL

5" X 1.86"

FINISHED SIZE

EIGHTH PAGE AD

HORIZONTAL

2.4" X 1.86"

FINISHED SIZE